Abbigail Nelson

WDD 130: Web Fundamentals

**Week 03 Project: Rafting Site – Planning Document**

**Branding**

Logo

A logo for a rafting company

AI-generated content may be incorrect.

**Style Guide**

**Color Schema**

A green and black color palette

AI-generated content may be incorrect. Color palette URL: <https://coolors.co/022b3a-678d58-a6c48a-bfdbf7-998888>

* primary-color 022B3A
* secondary-color 678D58
* accent1-color A6C48A
* accent2-color BFDBF7

**Typography**

* heading-font Roboto Regular 400
* text-font Montserrat Thin 100